



# THE PET LOVE Survey

They're more than pets, they're family! From sloppy kisses to extra treats, we asked the Petcube community how they love their furry family members.

## Pawrents are Unconditional



### 84%

OF PAWRENTS SHOW MORE AFFECTION TO THEIR PET THAN TO THEIR PARTNER

## Petcube users express love more



### 91%

OF USERS TELL THEIR PETS THEY LOVE THEM

### 73%

OF USERS SHOW AFFECTION VIA PETCUBE BY TALKING AND PLAYING WITH PETS REMOTELY



## Top ways pawrents show love



### 96%

PET THEM



### 96%

PLAY WITH THEM



### 91%

GIVE THEM TREATS

## Pets are for Lovers



### 76%

OF PEOPLE FIND A ROMANTIC PARTNER MORE ATTRACTIVE IF THEY'RE PET FRIENDLY



### 25%

OF PEOPLE HAVE TAKEN THEIR PET ON A DATE

### 9%

HAVE BROKEN UP WITH A PARTNER OVER A PET

## Co-sleeping is mandatory

### 70%

OF OWNERS LET THEIR PET SLEEP IN THE BED WITH THEM

Doctors say if you don't have allergies and they don't disturb your sleep, it's ok!



## Kiss with caution



### 32%

OF PEOPLE EVEN KISS THEIR PET ON THE LIPS

Be careful! While you won't pass viruses, you can pass some parasites

## Love at first rescue

### 76%

OF PAWRENTS HAVE ADOPTED THEIR PETS, FROM THE STREETS TO SHELTERS

Did you know you can play with shelter pets via the Petcube app?



## Pets Deserve the Best



### 54%

OF PAWRENTS PLAN TO BUY A GIFT FOR THEIR PET THIS VALENTINE'S DAY

Of the \$19.6 billion spent on Valentine's Day gifts in 2016, \$681 million went to pets\*

## Love Your Pet with Petcube

The Petcube Play camera lets you love your pet from afar. See, talk to and play with your pet remotely from your phone. Keep their heart healthy with laser chase, blow them kisses, and even read a special love poem and see their reaction.

